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| **Type** | **Wellness Gift Set** | **Gourmet Delight Gift Set** |
| Item 1 | - Herbal Tea Collection (5 types) | - Artisanal Cheese Selection (5 types) |
| Item 2 | - Aromatherapy Essential Oil Set (6 scents) | - Premium Olive Oil |
| Item 3 | - Eco-friendly Yoga Mat | - Handcrafted Chocolate Truffles (box of 12) |
| Item 4 | - Stainless Steel Water Bottle | - Gourmet Coffee Blend (1 lb) |
| Item 5 | - Organic Honey Jar | - Exotic Tea Sampler (5 types) |
| Item 6 | - Handmade Soap Assortment (4 bars) | - Aged Balsamic Vinegar |
| Item 7 | - Bamboo Towel Set | - Truffle Infused Honey |
| Item 8 | - Guided Meditation Audio Download | - Assorted Macarons (box of 10) |
| Item 9 | - Detox Bath Salts | - Smoked Salmon (200g) |
| Item 10 | - Moisturizing Face Mask Set (5 masks) | - Imported Pasta Selection (3 types) |
| Item 11 | - Scented Candle Set (3 candles) | - Spice Blend Kit (6 blends) |
| Item 12 | - Stress Relief Adult Coloring Book | - Fine Wine Bottle (choice of red or white) |
| Item 13 | - Acupressure Massage Ball | - Gourmet Cracker Assortment |
| Item 14 | - Natural Wooden Comb | - Homemade Preserves (3 jars) |
| Item 15 | - Organic Cotton Sleep Mask | - Artisanal Bread Mix |
| Target Customer | Adults interested in health and wellness | Food enthusiasts and culinary explorers |
| Package | Eco-friendly, reusable gift box | Luxurious, themed gift box |
| Price | $99.99 | $149.99 |
| Availability | Limited Edition for New Year | Available throughout the holiday season |
| Customization | Personalized note card, Choice of tea and soap scents | Choice of wine, cheese, and chocolate types |
| Delivery | Free nationwide, Express available at extra cost | Standard shipping included, Expedited available |
| Refund Policy | 30-day return policy | Non-returnable due to perishable nature |
| Warranty | 1-year product warranty on yoga mat and water bottle | Quality guarantee on all products |
| Promotion | Early bird discount of 10% for first 100 orders | Complimentary recipe booklet with first 200 orders |
| Customer Support | 24/7 online support | Email and phone support during business hours |
| Special Deal | Points for every purchase | Exclusive deals for returning customers |
| Special Gift | 20% off next purchase coupon | 10% off on next gourmet purchase |
| Additional Information | Products are cruelty-free and organic | Includes a guide to pairing wines and cheeses |